

Brooklyn, NY  
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# CHRISTOPHER SWANTZ

**I'm an experience designer.** Digital or physical, I build things for people.

## Education

### **Penn State University**

State College, PA  
Bachelor of Landscape  
Architecture

### **General Assembly**

New York, NY  
UX Design Immersive

## Skills

### **Design**

Interaction design, visual  
design, information architecture,  
user flows

### **Research**

User research, persona  
development, market analysis,  
journey mapping, usability  
testing

### **Technology**

Figma, Sketch, Invision,  
Keynote, Jira, Confluence,  
Asana

## Work Experience

### **Amazon (AWS)** | New York, NY

UX Designer | January 2022 - Present

Produce wireframes, mocks, flows, and sitemaps for three AWS services (Amazon FinSpace, Amazon Managed Blockchain, Amazon DataZone). Identify customer touchpoints and illustrate the E2E customer journey to enable cross-functional alignment. Manage and prioritize the UX/product backlog to ensure incremental enhancements can be delivered to the customer. Collaborate with engineering and product to co-create and document product requirements.

### **Sema4** | New York, NY

Senior UX Designer | April 2021 - January 2022  
UX Designer | May 2019 - March 2021

Produce wireframe flows for the provider portal experience that respond to product documentation and requirements. Conduct usability tests with oncologists and workflow managers. Map user journeys to inform product direction and specifications.

### **Jakt** | New York, NY

UX/UI Designer | December 2017 - May 2019

Sketch initial creative direction for responsive web apps and translate the vision to high-fidelity designs. Produce Invision prototypes and testing scripts at various stages in the product lifecycle. Diagram service blueprints, CX maps, and user journeys for internal and external stakeholders. Create product documentation of features and functionality. Facilitate project scoping between internal operations and sales leads. Collaborate on designs, decks, and narratives for project proposals.

### **The Bloc** | New York, NY

UX Designer | October 2016 - December 2017

Produce responsive wireframes of marketing websites and emails. Co-create sitemaps and functional specifications with art and copy. Conduct UX audits of healthcare products and websites. Diagram marketing ecosystems for targeted pharmaceutical brands. Map onboarding flows and CRM email cadences for patients and healthcare professionals.

### **Advisor Connect** | New York, NY

UX Research Consultant | February 2017 - November 2017

Create scripts and conduct user interviews with financial advisors. Synthesize user research into respective personas. Diagram the critical path of the financial advisor experience.